Dear Innovator

Welcome to the innovation process of COCONF22!
In the innovation process you can develope a solution to a real-life challenge and the challenges are all related to the Sustainable Development Goals. In the fall you get the opportunity to meet other innovators as well as the challengers.

Assesment critia and solution format

When submitting your solution, you potentially get a chance to work together with the challengers, who will help you test and develop your solution.

You enter the innovation process by filling out the chart below or the slideshow which will be available at our homepage. Submit your filled out chart or slideshow to info@corolab.dk no later than **October 27 th. at 12.00 AM**. In the subject field we kindly ask you to write "Solution format to COCONF".

Corolab will send all proposed solutions to the challengers, who will assess the solutions based on the parametres below. The challengers will select the best solutions, and who who gets to pitch at **COconference – et brag af en fest on November 17 th**.

If you are sellected to pitch your idea, you will be contacted no later than November 3 th, which gives you time to prepare your pitch. If you are seledted to pitch we recommend, that you prepare a slideshow and a presentation of maximum 3 minutes duration.

How are your idea or solution accessed?

Your idea or solution is accessed according to the following parameters:
- How original are your idea? Does it already to some degree exist, or has it never been seen before?
- Sustainability and the Sustainable Development Goals
    - People: Does the solution bring value to society?
    - Profit: Is it possible to profit from your solution?
    - Planet: How does the solution effect the environment?
    - Can the solution be scaled – How large is the potential market area and how many people can you reach?
- Can your idea be realized… and when? In what way can you contribute and where do you need help and ressources?

Who access my idea or solution?

Your idea or solution is accessed by the challengers based on the above parameters including the Sustainable Development Goals. Fill out the chart below and send it to info@corolab.dk no later than October 27 th at 12 AM. In the subject field we kindly ask you to write "Solution format to COCONF".

Which challenge do you have a solution for?	
Challenger:	
Challenge:	

Who solves the challenge? (Your contact information)	
Organisation:	
Name:	
Titel:	
E-mail:	
Phone number:	

Fill out if your solution is made in collaboration with others?	
Organisation:	
Name(s):	
E-mail:	
Phone number:	

Who is going to pitch the solution if selected for the final on November 17th.?	
Organisation:	
Name(s):	
E-mail:	
Tlf nr:	

Describtion of solution – Please answer the questions below. You are also welcomed to write a coherent text of approximately 1 page answering the questions.

Why do you find this challenge interesting?	
What does your idea entail?	
How does your idea solve the challenge given?	
How does your solution create value?	
How is your idea or solution scalable?	
Which processes, products or services are included in the solution/idea?	
Why should your solution be selected?	

What is neccesary for the idea or solution to become a reality?	
What could go wrong?	
Are you open to collaborate with other innovators? (Please note, that some of the best solutions are created in collaborations!) Anything you wish to add?	